

## 5th ICOHEMA 2025

# Reimagining Health and Welfare Management: Inclusivity, Innovation & Impact Online, 3-5 October 2025

Welcome to the 5<sup>th</sup> International Conference on Health Management "ICOHEMA 2025" themed 'Reimagining Health and Welfare Management: Inclusivity, Innovation & Impact'. The conference is organised and hosted by the International Hellenic University. The unit responsible for the conference organisation is the Program of Postgraduate Studies in Health and Welfare Management Units.

This conference will be held **virtually** via Zoom Video Conferencing, from 3 to 5 October 2025. Participation in the conference is **free of charge** (no delegate fees) for all delegates presenting accepted abstracts/papers.

The deadline for submitting abstracts to any research track is **19 September 2025**. If you wish to submit your work and participate in this great event, please submit your abstract **via e-mail by 19 September 2025** at <a href="mailto:submission@icohema.com">submission@icohema.com</a>

The state-of-the-art conference program includes a) a high-quality scientific research track with refereed paper presentations, b) cutting-edge keynote speakers and roundtables from the industry, the academia and the public sector, and c) publication opportunities in special issues of refereed journals.

#### Conference theme

This year's conference theme, 'Reimagining Health and Welfare Management: Inclusivity, Innovation & Impact', focuses on the technical and organizational transformations reshaping the future of health and welfare systems. Such transformations centre the role of AI-driven digitalisation, diversity, and inclusivity within these domains, while emphasising the diverse challenges (e.g., ethical, technological and global) that healthcare management practitioners and researchers encounter in navigating this evolving landscape.

Within such a context, the search for inclusive, innovative, and sustainable approaches to governance, workforce development, and service management becomes even more critical in meeting current and future needs. Moreover, anticipating these evolving needs requires moving beyond merely responding to current pressures—such as high demand for services and limited resources—to also embracing impactful outcomes across diverse population.

To this end, we welcome submissions that consider the role of technology, leadership, and diversity and inclusivity practices in helping us to reimagine and better account for the changes occurring in the healthcare and welfare systems as well as how researchers and practitioners respond to these changes and reflect on the implications these provide.

### Submission of abstracts/papers

The research track of the conference will explore the overall theme of 'Reimagining Health and Welfare Management: Inclusivity, Innovation & Impact' with a focus on the following sub-themes:

- Bioethics, AI-driven Digitalization in Health and Welfare Services: Investigating the role of artificial intelligence and digital technologies on health and welfare services.
- Innovating Patient-Centered Health and Welfare: Exploring approaches to healthcare and welfare that prioritize the needs and experiences of patients.
- Quality Assurance in Health and Welfare Management Services: Exploring strategies that can
  ensure high-quality, consistent care and services within health and welfare systems.

Conference website: <a href="https://icohema.com">https://icohema.com</a>
Email: <a href="mailto:secretariat@icohema.com">secretariat@icohema.com</a>, Tel: (0030)2310013816



- Inclusive Workforce Development in Healthcare: Exploring diverse and inclusive healthcare
  workforces through training, development, and recruitment strategies for health, safety and wellbeing at the workplace.
- Future Trends in Health and Welfare: Researching trends, challenges, and opportunities in contemporary management of health and social care services.
- **Smart Governance in Public Health and Welfare:** Role of data, AI, and technology in enhancing governance, policymaking, and decision-making in public health and welfare.
- Organizational Resilience and Adaptability in Health: Exploring how resilient health organizations can adapt to crises, changing environments, and evolving demands.
- Sustainability in Health and Welfare Management Services: Investigating different facets of sustainability (e.g., social and environmental sustainability) in the context of health and welfare services.
- Policy and Leadership in Health Systems: Examining the role of leadership and policy making
  in shaping diverse and inclusive health systems, local health and welfare impact, improving
  services, and addressing public health challenges.

Submitted abstracts should be relevant with the overall conference theme objectives and at least one of the conference sub-themes, **should be written in English**, and should be submitted on time. All contributions must be original (i.e. not been published elsewhere), follow academic writing, structure and methodology. Submissions will be **blind refereed** by at least **two anonymous reviewers** who will decide whether the proposed abstracts will be accepted or not. All accepted and presented abstracts will be included in conference proceedings.

## **Proceedings and further publication opportunities**

All accepted and presented papers will be included in the official conference proceedings. The proceedings will be published professionally in electronic form with an ISBN and will be available for distribution to all participants, following any revisions that might be required after the presentation during the conference.

#### Conference languages

The official conference languages are Greek and English. There will be sessions both in Greek and English.

# Important dates

Submission of abstracts (between 500 and 700 words, excluding references): **19 September 2025** Evaluation of abstracts and communication with authors will be made shortly after the submission and following the blind peer review process of the abstract. Please note that the official conference proceedings will only include papers presented at the conference.

#### Conference fees

The conference is free of charge for all participants. Register here: <a href="https://forms.gle/v98Z7Mq45uhqxKVk7">https://forms.gle/v98Z7Mq45uhqxKVk7</a>

#### **Contact details**

The conference website is <a href="https://icohema.com">https://icohema.com</a>. For any further information or inquiries related to the ICOHEMA 2025 conference, please contact us at <a href="mailto:secretariat@icohema.com">secretariat@icohema.com</a> or at the telephone number (0030)2310013816.